

School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

First Semester (2017 Pattern)

(Backlog)

Schedule of Examination

Course Code	Course Name	Day and Date	Time
BAJMC104	Literature - English & Indian	Thursday 28-11-2019	10.00 am to 12.30 pm

First Semester (2018 Pattern)

(Backlog)

Course Code	Course Name	Day and Date	Time
18BAJMC103	Introduction to Literature studies	Thursday 28-11-2019	10.00 am to 12.30 pm
18BAJMC104	Foreign Language - I	Tuesday 03-12-2019	10.00 am to 12.30 pm

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School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

First Semester (2019 Pattern)

(Regular)

Course Code	Course Name	Day and Date	Time
19BAJMC101	Introduction to Communication and its Importance	Wednesday 27-11-2019	10.00 am to 12.30 pm
19BAJMC102	Contemporary India	Friday 29-11-2019	10.00 am to 12.30 pm
19BAJMC103	Role and Functions of Mass Media	Monday 02-12-2019	10.00 am to 12.30 pm
19BAJMC104	Indian Languages - I (Marathi)	Wednesday 04-12-2019	10.00 am to 12.30 pm
19BAJMC105	Indian Languages - I (Hindi)	Wednesday 04-12-2019	10.00 am to 12.30 pm
19BAJMC106	Indian Languages - I (English)	Wednesday 04-12-2019	10.00 am to 12.30 pm

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School of Journalism and Mass Communication

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Second Semester (2017 Pattern)

(Backlog)

Course Code	Course Name	Day and Date	Time
BAJMC201	Media Communication skills II	Tuesday 03-12-2019	10.00 am to 12.00 noon
BAJMC202	Concepts of Mass Communication	Thursday 05-12-2019	10.00 am to 12.30 pm
BAJMC203	World History	Monday 09-12-2019	10.00 am to 12.30 pm
BAJMC204	Indian Polity & Issues	Tuesday 10-12-2019	10.00 am to 12.30 pm
BAJMC205	Development Communication	Wednesday 11-12-2019	10.00 am to 12.30 pm

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School of Journalism and Mass Communication

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Second Semester (2018 Pattern)

(Backlog)

Schedule of Examination

Course Code	Course Name	Day and Date	Time
18BAJMC201	Fundamentals of Mass Communication	Thursday 05-12-2019	10.00 am to 12.30 pm
18BAJMC203	Indian Polity and Issues	Monday 09-12-2019	10.00 am to 12.30 pm
18BAJMC204	Foreign Language II	Tuesday 10-12-2019	10.00 am to 12.30 pm
18BAJMC202	History of Print and Broadcasting in India	Wednesday 11-12-2019	10.00 am to 12.30 pm

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School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Third Semester (2018 Pattern)

(Backlog)

Schedule of Examination

Course Code	Course Name	Day and Date	Time
18BAJMC304	Writing for Mass Communication	Thursday 28-11-2019	10.00 am to 12.30 pm
18BAJMC305	Understanding Economics	Tuesday 03-12-2019	10.00 am to 12.30 pm
18BAJMC306	Introduction to New Media	Thursday 05-12-2019	10.00 am to 12.00 noon

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School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Third Semester (2019 Pattern)

(Regular)

Course Code	Course Name	Day and Date	Time
19BAJMC301	Introduction to Advertising	Wednesday 27-11-2019	01.30 pm to 04.00 pm
19BAJMC302	Fundamentals of Journalism	Friday 29-11-2019	01.30 pm to 04.00 pm
19BAJMC303	Basics of Marketing	Monday 02-12-2019	01.30 pm to 04.00 pm
19BAJMC304	Introduction to New Media	Wednesday 04-12-2019	01.30 pm to 04.00 pm

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School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Fourth Semester (2018 Pattern)

(Backlog)

Course Code	Course Name	Day and Date	Time
18BAJMC401	Basic Video Production	Tuesday 03-12-2019	10.00 am to 11.30 am
18BAJMC405	Cinema Studies	Monday 09-12-2019	10.00 am to 12.30 pm
18BAJMC406	Environmental Studies	Tuesday 10-12-2019	10.00 am to 12.30 pm
18BAJMC402	Online Media	Wednesday 11-12-2019	10.00 am to 12.00 noon

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School of Journalism and Mass Communication

B.A. (Journalism & Mass Communication)

Fifth Semester (2017 Pattern)

(Regular & Backlog)

Course Code	Course Name	Day and Date	Time
BAJMC501	Media and Communication Research	Wednesday 27-11-2019	10.00 am to 12.30 pm
BAJMC502	Media Management	Friday 29-11-2019	10.00 am to 12.30 pm
	(Specialization: ADP)	R)	
BAJMC503	Integrated Marketing Communication	Monday 02-12-2019	10.00 am to 12.30 pm
BAJMC504	Brand Building	Wednesday 04-12-2019	10.00 am to 12.30 pm
BAJMC505	Corporate Communication	Friday 06-12-2019	10.00 am to 12.30 pm
	(Specialization: Journal	ism)	
BAJMC507	Broadcast Journalism	Monday 02-12-2019	10.00 am to 12.00 pm
BAJMC508	News Editing	Wednesday 04-12-2019	10.00 am to 12.30 pm
BAJMC509	Advanced Video Production	Friday 06-12-2019	10.00 am to 11.30 am



(Specialization: Digital Media)			
Course Code	Course Name	Day and Date	Time
BAJMC511	Multimedia Technology	Monday 02-12-2019	10.00 am to 12.00 pm
BAJMC512	Digital Media Production	Wednesday 04-12-2019	10.00 am to 11.30 am
BAJMC513	Web Portal Management	Friday 06-12-2019	10.00 am to 12.00 pm

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School of Journalism and Mass Communication

M.A. (Journalism & Mass Communication)

First Semester (2019 Pattern)

(Regular)

Course Code	Course Name	Day and Date	Time
19MAJMC101	Convergent Journalism	Wednesday 27-11-2019	01.30 pm to 04.00 pm
19MAJMC102	Broadcast Journalism	Friday 29-11-2019	01.30 pm to 03.00 pm
19MAJMC103	Communication Theory	Monday 02-12-2019	01.30 pm to 04.00 pm
19MAJMC104	Advertising and PR	Wednesday 04-12-2019	01.30 pm to 04.00 pm

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School of Journalism and Mass Communication

M.A. (Journalism & Mass Communication)

Second Semester (2018 Pattern)

(Backlog)

Course Code	Course Name	Day and Date	Time
18MAJMC201	Media Research	Thursday 28-11-2019	10.00 am to 12.30 pm

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School of Journalism and Mass Communication

M.A. (Journalism & Mass Communication)

Third Semester (2017 Pattern)

(Regular)

Course Code	Course Name	Day and Date	Time	
MAJMC301	Media Laws and Ethics	Wednesday 27-11-2019	01.30 pm to 04.00 pm	
MAJMC302	International Communication	Friday 29-11-2019	01.30 pm to 04.00 pm	
(Specialization: Journalism)				
MAJMC303	Specialized Reporting	Monday 02-12-2019	01.30 pm to 03.30 pm	
MAJMC304	Feature Writing	Wednesday 04-12-2019	01.30 pm to 04.00 pm	
(Specialization: Broadcasting)				
MAJMC306	Documentary Production	Monday 02-12-2019	01.30 pm to 03.30 pm	
MAJMC307	Indoor and Outdoor Production	Wednesday 04-12-2019	01.30 pm to 03.00 pm	
(Specialization: New Media)				
MAJMC309	New Media Production	Monday 02-12-2019	01.30 pm to 03.00 pm	
MAJMC310	Digital Media Marketing	Wednesday 04-12-2019	01.30 pm to 03.30 pm	



(Specialization: Strategic Communication)				
Course Code	Course Name	Day and Date	Time	
MAJMC312	Integrated Marketing Communication	Monday 02-12-2019	01.30 pm to 04.00 pm	
MAJMC313	Corporate Communication	Wednesday 04-12-2019	01.30 pm to 04.00 pm	

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